



Church Assessment Platform

Know Where Your Church Stands.

Plan Where It's Going.

A Comprehensive Briefing for Bishops, Presiding Elders, Pastors & Church Leaders

Evidence-Based

AME Zion Designed

Ministry Focused

121

Avg Respondents

91

Questions

17

Categories

81.1%

Agree / Strongly Agree

The Challenge Every Church Faces

Decisions based on incomplete information are the #1 barrier to healthy church growth.

Decisions by Anecdote

Most churches base strategy on hallway conversations, the loudest voices, and what leadership assumes the congregation feels — not what the data actually shows.

Invisible Satisfaction Gaps

Members who are disengaged, confused, or quietly leaving rarely raise their hand. Their silence is mistaken for contentment, while problems grow beneath the surface.

No Baseline to Measure Growth

Without a documented starting point, churches cannot measure whether ministry investments — programs, staff, outreach — are actually moving the needle.

"How confident are you that you know where your congregation truly stands — not what they say in public, but what they feel in private?"

— A question every church leader should be able to answer with data, not guesswork.

WHY STRUCTURED LISTENING CHANGES EVERYTHING

Hears every voice equally

From the 90-year faithful member to the person who joined last month — every response carries equal weight. No voice dominates.

Removes leadership blind spots

Data reveals what conversations don't. A pastor can't be everywhere. An assessment is.

Creates shared language

When data is shared with leadership teams, it moves discussion from "I feel" to "the data shows" — dramatically improving meetings and decisions.

Establishes a growth baseline

The first assessment becomes the benchmark for every future one. Your church can now measure year-over-year spiritual health.

Honors the congregation

Asking for honest feedback is an act of pastoral humility. Members feel valued. Trust deepens.

What the Church Assessment Platform Is

91 questions | 17 ministry categories | Designed exclusively for AME Zion churches

WHAT IT IS

- A church-wide structured listening tool
- Anonymous — no names, no shame, no blame
- Evidence-based data for pastoral decision-making
- A mirror showing the congregation's real experience
- A road map for targeted ministry investment
- Designed for AME Zion polity and culture
- Supported by a consultant throughout the process

WHAT IT IS NOT

- A performance review of the Pastor
- A ranking or grading of the church
- A tool for outsiders to judge your ministry
- Shared with anyone without your permission
- A replacement for pastoral leadership
- A one-size-fits-all commercial survey
- Designed to find fault or create conflict

"This tool helps you hear what your people feel but don't always say — and translates that into the clarity your leadership needs."

17 MINISTRY CATEGORIES COVERED — 91 QUESTIONS TOTAL

Worship & Music

Preaching & Teaching

Discipleship & Spiritual Growth

Prayer & Pastoral Care

Hospitality & Belonging

Youth, Young Adults & Children

Missions, Outreach & Justice

Leadership, Governance & Polity

Stewardship & Finance

Communication & Administration

Emotional & Mental Well-Being

Facilities & Safety

Technology & Online Ministry

Vision, Health & Readiness

Planning & Evaluation

Healthy Relationships

Growth & Attendance

How the Process Works

From first conversation to strategic action — a structured 5-step engagement

- 1 Initial Consultation — Free**

We meet with your pastor and/or leadership team to understand your church's context, culture, history, and goals. No cost, no obligation. We configure the assessment specifically for your congregation — not a generic template.
- 2 Custom Deployment**

Your unique, secure assessment link is distributed to members. The survey is mobile-friendly, accessible on any device, available 24/7, and takes 20–25 minutes. Paper copies available. Available in English with plain, culturally aware, bias-free language.
- 3 Data Collection & Real-Time Monitoring**

Responses are collected anonymously and feed automatically into a secure analytics dashboard. We track completion rates and provide guidance on encouraging participation. The assessment window is typically 2–4 weeks.
- 4 Analysis, Reports & Written Summary**

Our consultants prepare a comprehensive analytics dashboard, a full category-level written summary, and a written responses report (open-ended answers categorized by theme). All reports are reviewed by a consultant — not just auto-generated data.
- 5 Leadership Presentation & Next Steps**

We present findings in a 40-minute structured briefing for your pastor and leadership team. Every data point is translated into a clear, actionable path forward — with specific recommendations, owners, and suggested timelines.

LEADERSHIP CONTROLS EVERYTHING | TECHNOLOGY IN MINISTRY HANDLES THE REST

Pastor controls access
Data belongs to the church — never shared without explicit permission.

Leadership sets the timeline
You decide when to launch, how long to collect, when to present.

Confidentiality guaranteed
No individual responses are identifiable. All data reported in aggregate only.

Full consultant support
We handle technical deployment, monitoring, analysis, and presentation prep.

What Your Church Receives

Five deliverables — each designed to equip leadership with clarity and direction

Analytics Dashboard

Category-by-category scores for all 17 ministry areas. Color-coded green/amber/red. Response distribution (% Strongly Agree through % Strongly Disagree) for every question. Demographic cross-tabs by age group and membership tenure.

Executive Written Summary Report

A consultant-authored narrative interpreting the data. Covers overall health, strength areas, growth signals, and strategic implications. Includes age and tenure lenses for generational analysis. Written in accessible, pastoral language.

Written Responses Report

Every open-ended response (3 questions, ~175 total answers) categorized by theme. Representative quotes included verbatim. Consultant summary with 8 cross-cutting action themes and suggested next steps.

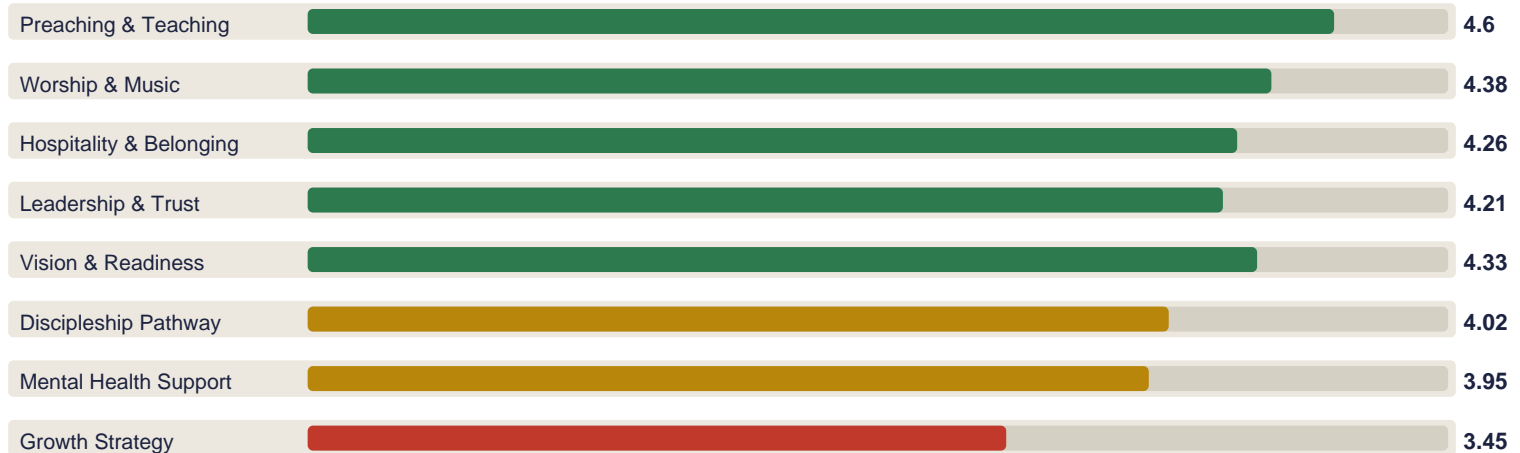
Leadership Presentation

40-minute structured briefing for pastor and leadership team. Covers all findings, growth signals, and 6 strategic recommendations with owners and timelines. Designed to be shared directly with your board, stewards, or trustees.

Certificate of Completion

Official Certificate of Completion for the congregation — recognizing their participation and commitment to the health and future of their church. A visible, public expression of accountability and care.

SAMPLE RESULTS — FROM A PARTICIPATING AME ZION CONGREGATION



Who This Platform Serves

Scalable from a single congregation to an entire Episcopal District or Annual Conference

Local Churches

The foundational deployment. The full 91-question assessment for all members and leaders. Includes analytics dashboard, written summary, leadership presentation, and Certificate of Completion. Ideal for any size congregation seeking clarity.

Presiding Elders & Circuits

Deploy to multiple churches across a circuit with individual church reports and a district-level comparison summary. Identifies strong churches to mentor others and churches that need targeted support. Enables data-driven Presiding Elder coaching conversations.

Bishops & Episcopal Districts

District-wide health intelligence. Deploy across all churches in the district with an aggregate dashboard showing district health trends. Individual church reports remain confidential to the pastor. Bishop receives trend data, not individual answers. Enables strategic resource allocation.

Annual Conferences

Multi-district deployment with conference-level analytics. Track health trends year over year. Compare cohorts. Identify systemic strengths and gaps across the entire conference. Aligns with Annual Conference planning and vision-casting.

Committees & Organizations

Customizable for WH&OMS, YPD, Trustee Boards, Steward Boards, and any local church ministry team. Shorter targeted assessments focused on the specific work of the ministry. Ideal for ministry retreats and planning sessions.

New Pastoral Appointments

A new pastor's most powerful first-year tool. Deploy within the first 90 days to establish a health baseline, build trust with the congregation through structured listening, and create a data-informed 100-day ministry plan.

PLATFORM PILLARS | BUILT FOR MINISTRY, NOT COMMERCE

Anonymous & Confidential

No names. No fear. Pure honesty.

AME Zion Polity Aware

Questions reflect your structure, traditions, and theology.

Mobile-Responsive

Works on any phone, tablet, or computer — any age, any tech level.

Automated Analytics

Real-time dashboards. No manual tallying. No waiting.

Consultant-Supported

You are never alone in the process or the interpretation.

Stewardship, Investment & Frequently Asked Questions

A tool of wise stewardship — a fraction of the cost of uninformed decision-making

The Investment Conversation

The Church Assessment Platform is priced as a ministry investment — not a commercial software subscription. The fee covers consultant time, custom configuration, data analysis, written reports, and the leadership presentation. Consider the cost of a single uninformed ministry program, an ineffective staff hire, or a capital project that missed the congregation's real needs. Clarity is always less expensive than confusion. Minimum cost for a great investment.

FREQUENTLY ASKED QUESTIONS FROM CHURCH LEADERS

Will this undermine the pastor's authority?

Absolutely not. The pastor controls all access to data. Nothing is shared without permission. The tool supports pastoral leadership by giving it better information, not by replacing it.

Can this be used as part of a pastoral review?

This tool is not designed for performance reviews and is not appropriate for that purpose. It measures congregational health, not pastoral performance.

Who sees the individual responses?

No one. Responses are fully anonymous and reported only in aggregate. Individual responses are not identifiable at any level — not even by the consultant.

What if the results are negative?

No congregation scores perfectly. Areas of concern are presented as growth signals — not failures. The goal is to move from clarity to action, not to assign blame.

How long does the whole process take?

From deployment to leadership presentation, most churches complete the process in 4–6 weeks. The survey is open for 2–4 weeks, followed by analysis and report preparation.

Can we do this again next year?

Yes — and the second assessment is even more valuable. Year 1 establishes the baseline. Year 2 shows whether your ministry investments moved the needle.

EPISCOPAL ENDORSEMENT

"The Church Assessment Platform is an essential tool for every AME Zion church committed to health, growth, and kingdom accountability."

— Bishop Daran H. Mitchell

Midwest Episcopal District | AME Zion Church

Your Church's Next Chapter Starts With Clarity.

The data is waiting. The insight is available. The decision is yours.

FOUR CLEAR NEXT STEPS

01

Schedule a Free Consultation

A 30-minute conversation with no obligation. We walk through sample reports at your pace.

02

Review the Sample Reports

Download the Sample Dashboard, Sample Summary, and Question List to see exactly what you will receive.

03

Set a Timeline Together

Support at your church's pace. You set the launch date. We handle configuration to presentation.

04

Deploy & Discover

Launch the assessment, collect responses, and receive your full suite of reports and leadership briefing.

Contact Technology In Ministry

Website

<https://midwestamez.org/assessment/>

Phone

(317) 752-6944

Email

company@technologyinministry.com

Endorsed by Bishop Daran H. Mitchell | Midwest Episcopal District | AME Zion Church

"Your Church is spiritually strong, relationally warm,
and ready for what God is calling you to next."

The Church Assessment Platform — A Technology In Ministry Initiative — Minimum cost for a great investment.